

# PRIVACY POLICY

## AMAINSTUDIOS

Effective date: [12 december 2025]

AMAINSTUDIOS (“**we**”, “**us**”, or “**our**”) respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, store, and protect your personal information when you visit our website, contact us, or use our services.

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## 1. Who We Are

AMAINSTUDIOS is a creative studio providing AI-assisted and cinematic visualisation services for real estate and new-build projects.

For any questions regarding this Privacy Policy, you can contact us at:

**Email:** info@amainstudios.com

**Company name:** AMAINSTUDIOS

**Country:** The Netherlands

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## 2. What Personal Data We Collect

We may collect and process the following personal data:

- Name and surname
- Email address
- Phone number
- Company name
- Billing and payment details
- Communication data (emails, messages, call notes)
- Website usage data (IP address, browser type, device information, pages visited)

We only collect personal data that is necessary for communication, service delivery, or legal obligations.

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### **3. How We Collect Personal Data**

We collect personal data when you:

- Visit our website
- Fill out a contact form
- Contact us via email or phone
- Request a quote or place an order
- Enter into an agreement with us
- Communicate with us regarding a project

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### **4. Purpose of Data Processing**

We process your personal data for the following purposes:

- Responding to inquiries and communication
- Providing and delivering our services
- Preparing quotations and invoices
- Processing payments
- Managing client relationships and projects
- Improving our website and services
- Complying with legal and tax obligations

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### **5. Legal Basis for Processing (GDPR)**

We process personal data based on one or more of the following legal grounds:

- Your consent
- Performance of a contract or pre-contractual steps
- Compliance with legal obligations
- Legitimate business interests (such as improving our services)

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## **6. Data Sharing and Third Parties**

We do not sell or rent your personal data.

Your data may be shared with trusted third parties only when necessary, such as:

- Payment providers
- Accounting and administrative services
- Hosting and IT service providers
- Communication and cloud storage tools

All third parties are required to process your data securely and in accordance with GDPR.

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## **7. Use of AI and Project Materials**

For project execution, we may process client-provided materials and data using AI tools and software platforms.

We only use such data for the purpose of delivering the agreed services and take reasonable measures to protect confidentiality.

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## **8. Data Retention**

We retain personal data only for as long as necessary:

- For the duration of the business relationship
- To fulfill legal, accounting, and tax obligations
- To resolve disputes or enforce agreements

When data is no longer required, it is securely deleted or anonymized.

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## **9. Cookies and Website Analytics**

Our website may use functional and analytical cookies to ensure proper operation and to analyze website performance.

We do not use cookies for aggressive tracking or advertising purposes unless explicitly stated.

You can manage or disable cookies through your browser settings.

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## **10. Data Security**

We take appropriate technical and organizational measures to protect personal data against loss, misuse, unauthorized access, disclosure, or alteration.

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## **11. Your Rights (GDPR)**

You have the right to:

- Access your personal data
- Correct inaccurate data
- Request deletion of your data
- Restrict or object to processing
- Request data portability
- Withdraw consent at any time (where applicable)

To exercise these rights, please contact us using the details above.

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## **12. Third-Party Websites**

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of those websites.

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## 13. Changes to This Privacy Policy

We reserve the right to update this Privacy Policy at any time. Changes will be published on this page with an updated effective date.

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## 14. Contact

If you have questions or complaints regarding this Privacy Policy or the processing of your personal data, please contact us at:

**Email:** [info@amainstudios.com](mailto:info@amainstudios.com)

**Company:** AMAINSTUDIOS

**Location:** The Netherlands